

## profile

A seasoned creative with over 12 years of extensive experience in digital art direction, design and development - the last 5 in a large agency environment. Cutting-edge creative and conceptual skills with strong knowledge and experience in the full production cycle of digital projects, from initial concept through IA, UX, UI, visual design, motion design, development, testing and launch.

## employment

**EURO RSCG EDGE** Boston MA, November 2011 - present  
**FREELANCE ART DIRECTOR / DESIGNER**  
Websites, Mobile Websites, Info Graphics, Print  
BlackRock, MaxClarity, Qualcomm/Tagg, Citi AAdvantage Card

**ARNOLD WORLDWIDE** Boston MA, June 2006 - October 2011  
**SENIOR DIGITAL ART DIRECTOR**  
Websites, Banners, Rich Media Banners, Mobile Websites and Banners, Viral, Social Media  
Bahamas, Carnival, Dell, ESPN, Fidelity, First Marblehead, McDonald's, Mederma, Panasonic, Progressive, Ocean Spray, Radio Shack, Royal Caribbean, Steinmart, Strayer University, Talbot's, Vertex, Virgin Mobile, Vonage

**FREELANCE** Boston MA, 2000 - 2006  
**DIGITAL DESIGNER / DEVELOPER**  
Full Websites for small to medium businesses/organizations, Motion Design / Development contracts with other design firms.  
Allan Penn Photography, Blue Cross Blue Shield Foundation, Boston Globe/boston.com, EMC/Documentum, Joseph Kennard Architects, Phillips Design Group, Pho Republique Restaurant, Stormship Design, Tufts Health Plan, University of Hartford

**MARTHA'S VINEYARD PUBLIC CHARTER SCHOOL** Martha's Vineyard MA, 2004  
**TEACHER**  
Three semesters of Flash-based computer animation class.

**ICAST.COM** Woburn MA, September 1999 - August 2000  
**ART DIRECTOR**  
Design/Direction of the iCaster, a skinned desktop application. Design/ Direction of iCaster section and other sections of iCast site. Managed a team of multiple designers - both internal and contractors.

## education

**MASSACHUSETTS COLLEGE OF ART** Boston MA, Class of 1998  
**B.F.A. MEDIA ARTS / Studio for Interrelated Media**  
Multimedia Design, Animation, Video, Installation, Sculpture